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Centenary Celebrated Sharnbasveshwar Vidya Vardhak Sangha's

Estd. 2017
ಸ್ಥಾಪನೆ : 2017



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UGC Status: Letter No. F.8-29/2017(CPP-I/PU), Dated 20 Dec. 2017. Enlisted by the University Grants Commission, New Delhi, in the list of Private Universities in India.
A Private University enacted by Govt. of Karnataka as "Sharnbasva University Act. 2012" Karnataka Act No. 17 of 2013. Notification No. ED 144 URC 2016 dated 29/07/2017

MBA, M. Com & MBA-HM, - FACULTY OF BUSINESS STUDIES

Report on

Special Talk by Shri Mallinath Hemadi Asst. Professor, Dairy Science college, Mahagaon, Kalaburagi

Topic: "National Cow Hug Day"

Title and Date: "National Cow Hug Day", 14th Feb 2023

1. **Preamble:** Special Talk on "National Cow Hug Day" It was conducted on 14th Feb 2023 by the Faculty of Business Studies department of MBA, M. Com and MBA-HM.

2. **Participation information:** The students of all Business Studies have attended the session. Total 195 Students have attended the session.

3. Description about the invited Special talk: In the Inaugural function all the office bearers including our Registrar Dr. Anilkumar Bidve ji along with Resource person Shri Mallinath Hemadi, and Chief Guest Prashant Mankar, the officers of the University and other senior most faculty members were available.

The resource person covered the following content in his talk or workshop

- Importance of Cow- Dung cake
- Importance of Gomaata pooja in the occasion of house warming ceremony, any startup businesses etc.
- Cow hug day it was significant movement cultural revival

The session was very informative and students have gained good knowledge and given good response towards the workshop conducted by the Faculty of Business Studies

