



Invited Talk on World Blood Donor Day

Date: June 25, 2024

Venue: Doddappa Appa Sabha Mantap, Sharnbasva University, Kalaburagi

Speaker:

Organizer: MBA-Hospital Administration, Faculty of Business Studies, Sharnbasva University, Kalaburagi

Overview

The programme started with the anchor giving the the phrase “Rakth Daan Mahadaan”

On June 25, 2024, an invited talk was held in honor of World Blood Donor Day, featuring Dr. Manjunath Doshetty, Director, Chirayu Hospital, Kalaburagi. The event aimed to raise awareness about the importance of blood donation and to recognize the contributions of blood donors worldwide.

Key Themes and Topics

1. Importance of Blood Donation

- Dr. Manjunath Doshetty highlighted the critical need for a stable blood supply.

- He emphasized that blood donation saves lives, supporting patients undergoing surgeries, cancer treatments, trauma care, and managing chronic illnesses.

2. Global Blood Donation Statistics

- The talk provided an overview of current global blood donation statistics.
- Dr. Manjunath Doshetty discussed disparities in blood donation rates between developed and developing countries.
- She stressed the importance of increasing donation rates in low-income regions to ensure equitable access to safe blood.

3. Challenges and Myths in Blood Donation

- Dr. Manjunath Doshetty addressed various challenges, including donor recruitment, retention, and the impact of the COVID-19 pandemic on blood supply.
- Strategies to overcome these challenges, such as community engagement and technological advancements in donor management, were discussed.

4. Role of Voluntary Blood Donors

- Dr. Manjunath Doshetty honored voluntary blood donors, calling them unsung heroes.
- She shared inspirational stories of donors and recipients, underscoring the life-changing impact of blood donation.

5. Call to Action

- The talk concluded with a call to action, urging more people to become regular blood donors.
- Dr. Manjunath Doshetty emphasized the importance of creating a culture of voluntary, unpaid blood donation to ensure a reliable and safe blood supply.

Key Takeaways

- Blood donation is a simple act with a profound impact on public health.
- There is a significant need to increase awareness and participation in blood donation, especially in underserved regions.
- Technological advancements and innovative approaches are crucial in addressing current and future challenges in blood transfusion medicine.
- Voluntary blood donors play a vital role in saving lives and improving health outcomes globally.

Conclusion

The invited talk on World Blood Donor Day by Dr. Manjunath Doshetty was an enlightening and inspiring event, shedding light on the importance of blood donation and recognizing the invaluable contributions of blood donors worldwide. Attendees left with a renewed sense of commitment to support and promote blood donation within their communities.

