









Introduction

On 26TH June 2024, a blood donation camp was organized at Sharnbasva Ayurvedic Hospital by Sharnbasva Ayurvedic Hospital and Faculty of Business Studies (MBA- Hospital Management), Sharnbasva University, Kalaburagi, in collaboration with Jeevan Aadhar Blood Centre and Chirayu Hospital, Kalaburagi. The objective of this camp was to raise awareness about the importance of blood donation and to collect blood to meet the increasing demand for blood in local hospitals and healthcare facilities. The camp was aimed at saving lives and promoting a culture of voluntary blood donation.

Details of the Camp

• **Date:** 26th June 2024

• **Time:** 11.00 am to 3.00 pm

• Venue: Sharnbasva Ayurvedic Hospital

• Organizers: Sharnbasva Ayurvedic Hospital and Faculty of Business Studies (MBA-Hospital Administration), Sharnbasva University, Kalaburagi

• Supporting Organizations: Jeevan Aadhar Blood Centre and Chirayu Hospital, Kalaburagi

• Target Audience: Staff and Students,

• Number of Participants: 100

• Number of Donors: 70

 At the outset the blood donation camp was inaugurated by the officers of Sharnbasva University: Dr Anilkumar Bidve, Hon'ble Vice Chancellor, Dr S G Dollegoudar, Registrar, Dr S H Honnalli, Registrar (Eval) and Dr Lakshmi Patil Maka, Dean.

 Dr Anilkumar Bidve, Hon'ble Vice Chancellor of Sharnbasva University by becoming the first donor of the camp illustrated and developed a sense of motivation and confidence amongst other donors.

Activities Conducted

1. **Registration and Health Check-Up:** Each donor underwent a preliminary health check-up conducted by medical professionals to ensure they were eligible to donate blood. This included checking, blood pressure, and overall health status.

2. **Blood Donation:** The actual blood donation process was carried out by trained phlebotomists. Each donor donated approximately 350 ml of blood. The process was monitored to ensure donor safety and comfort.

3. **Refreshments and Rest:** Post-donation, donors were provided with refreshments and were advised to rest for a while. This helped them recover and prevented any immediate adverse effects.

4. **Awareness Sessions:** Informative sessions and presentations were held to educate attendees about the benefits of blood donation, the process involved, and the impact of their contributions on saving lives.

5. **Volunteer Engagement:** Volunteers played a crucial role in the smooth functioning of the camp. They assisted with donor registration, guided donors through the process, and ensured a welcoming environment.

Outcomes and Impact

- **Blood Collected:** A total of [Insert Amount] units of blood were collected, which will significantly contribute to the local blood bank's reserves and help meet the needs of patients requiring blood transfusions.
- Awareness Raised: The camp successfully raised awareness about the importance of blood donation, dispelling myths and encouraging a culture of regular, voluntary blood donation among the community members.
- Positive Feedback: Participants expressed their satisfaction with the organization of the camp and the professionalism of the medical staff. Many donors indicated their willingness to participate in future blood donation drives.

Challenges Faced

• **First-Time Donor Anxiety:** Some first-time donors were apprehensive about the process. This was addressed through counselling and support from experienced medical staff and volunteers.

Conclusion

The blood donation camp was a resounding success, achieving its goals of collecting a significant amount of blood and promoting the importance of blood donation. The event demonstrated the community's spirit of giving and the crucial role that voluntary blood donation plays in saving lives. The organizers express their gratitude to all donors, volunteers, and supporters who contributed to the success of this event.





Prepared by: [Your Name/Organizer's Name] [Designation] [Contact Information] [Date]