



Prof. Dr. Daburji S. Appa
Chairman
Sharnbaswa Vidya Vardhaka Sangha
Member - KCC, Sharnbaswa University



Prof. Chiranjeevi Doddappa Appa
8th Mahadasa Perbadatani
Sharnbaswa Samithi, Kalaburgi



Prof. Dr. Sharnbasappa Appa
Mahadasa Perbadatani
Sharnbaswa Samithi
President, Sharnbaswa Vidya Vardhaka Sangha
Chancellor, Sharnbaswa University

Centenary Celebrated Sharnbasveshwar Vidya Vardhaka Sangha's

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Sharnbasva



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University

KALABURGI - 585 103



Prof. Doddappa Appa
Founder President
Sharnbaswa Vidya Vardhaka Sangha



Prof. Maheshwari Gadali Anaji

A
REPORT
ON
ONE DAY WORKSHOP
ON

"RATAN TATA: A BUSINESSMAN PAR EXCELLENCE"

24th November 2024

Students of Travel and Tourism Participated and Presented on 24th November 2024 in the One Day Workshop on the Contributions of Ratan Tata for Tourism Sector.

Dr Vanishree CT Chairperson Department of Tourism and Travel Faculty of Business Studies Sharnbasva University and Dr B S Hugar Chairperson MBA Programme Faculty of Business Studies Sharnbasva University Kalaburagi along with Faculty Members graced the workshop to begin the Workshop.

Students of BBA-Tourism and Travel Started the Workshop with Invocation Song followed by Presentations by the students

Highlights of Presentation

Ratan Tata is one of India's most respected industrialists and philanthropists. He served as the Chairman of Tata Sons, the holding company of the Tata Group, from 1991 to 2012, and again as interim chairman from 2016 to 2017. His leadership transformed the Tata Group into a global powerhouse and solidified his legacy as a visionary leader.

Early Life and Education: Ratan Tata was born on December 28, 1937, in Mumbai, India. He is the great-grandson of Jamsetji Tata, the founder of the Tata Group. He graduated from Cornell University with a degree in architecture and structural engineering in 1962. He later attended the Harvard Business School's Advanced Management Program.

Career Achievements:

1. **Leadership at Tata Group:** Ratan Tata took over as chairman in 1991, during a period of economic liberalization in India. Under his leadership, Tata Group expanded globally and modernized its business practices.
2. **Key Acquisitions:** He led several high-profile acquisitions, including:
 - Tetley Tea (2000) - Making Tata Global Beverages a global player.
 - Corus Steel (2007) - Strengthening Tata Steel's position.
 - Jaguar Land Rover (2008) - Establishing Tata Motors in the luxury car segment.
3. **Tata Nano:** Ratan Tata spearheaded the development of the Tata Nano, the world's cheapest car, designed to make automobiles affordable for the Indian middle class.

4. Technological Innovation: He supported initiatives in information technology, software services, and advanced materials, positioning Tata Consultancy Services (TCS) as a global IT leader.

Philanthropy and Social Contributions:

- Ratan Tata has been a key figure in philanthropy, focusing on education, healthcare, and rural development.
- He contributed significantly to institutions like Harvard Business School and Cornell University.
- Tata Trusts, under his leadership, invested in social welfare, clean water, and rural infrastructure.

Awards and Recognition:

- Padma Bhushan (2000) and Padma Vibhushan (2008) - India's highest civilian awards.
- Honorary Doctorates from various universities worldwide.
- Recognition from international organizations for his contributions to business and society.



Lightening of the Lamp by the Dr Vanishree CT, Dr B S Hugar and Students



Invocation Song by the students



Vithal Reddy and Syed Shoaib of BBA-TT V Semester presentation in the Workshop



Sangeeta Ambure of BBA-TT III Semester presentation in the Workshop



Rohini Patil of BBA-TT III Semester presentation in the Workshop



