



Kalaburagi-585 103 - Karnataka - India

Department of Tourism & Travel

Tel: 9886104406 Email:sharnmta@gmail.com

On June 1, 2024, Department of Tourism and Travel, organized a Workshop titled " Empowering Communities: Vachana Teachings for Personal Growth" was an enlightening event hosted by Rohini Patil of BBA-TT II Semester. The event featured distinguished guests Dr. Ganpati Sinnoor, Associate Professor, School of Business Studies, Central University of Karnataka, and Dr. Vanishree C. T., Chairperson, Department of Tourism and Travel.

Rohini Patil opened the session by welcoming the guests and participants, setting a warm and inviting tone for the event followed Vachana Recitation by Bhavani, a student of BBA-TT IV Semester, recited a Vachana, providing an evocative start to the session.

The event continued with the lighting of the ceremonial lamp, symbolizing the dispelling of darkness and the ushering in of knowledge and wisdom. This auspicious moment was shared by the distinguished guests and student representatives, creating a spiritually uplifting atmosphere.

Sanjeeveni, from BBA-TT II Semester, introduced the guest speaker, Dr. Ganpati Sinnoor, with a detailed overview of his academic background and contributions to the field of Vachana literature and community studies.

Keynote Session by Dr. Ganpati Sinnoor:

Dr. Ganpati Sinnoor commenced his session by emphasizing the intrinsic link between tourism and community. He pointed out that tourism is inherently a community-centric service requiring collaboration among all societal stakeholders. Sir stressed the importance of being a good human being, particularly in the context of contemporary education which often prioritizes job-oriented and skill-oriented courses over community service.

He highlighted the need for educational curriculums to incorporate community service programs, which can significantly contribute to personal growth and the development of ethical leaders. Sir then delved into the core theme of the session, discussing how Vachana teachings can empower individuals and communities. He illustrated how these teachings promote values such as equality, integrity, and selflessness, which are essential for personal development and community well-being.



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Lighting Lamp by Dr. Ganpati Sinnoor, Dr. Vanishree C T



Felicitation to Dr. Ganpati Sinnoor by
Dr. Vanishree C T



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Session by Dr. Ganpati Sinnoor

