



Kalaburagi-585 103 - Karnataka - India

Department of Tourism & Travel

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The Department of Tourism and Travel at Sharnbasva University organized a significant workshop on "Entrepreneurship and Startup" on 9th May 2024. The workshop aimed to bridge the gap between academic knowledge and industry demands, providing insights into entrepreneurial opportunities within the tourism sector with the knowledge and mindset required to succeed in the dynamic world of entrepreneurship.

Resource Persons: The workshop featured distinguished resource persons:

Dr. Yedla Venkata Rao, Professor and Dean, Pondicherry University.

SK Valmiki Hari Kishan, Founder and Managing Partner, Valmiki Travel and Tourism Solutions, Hyderabad.

Hosts and Contributors: The workshop was hosted by Shivamma K, a fourth-semester BBA-TT student, who ensured the smooth conduct of the event. Preeti, a second-semester BBA-TT student, commenced the proceedings with an invocation song, setting an auspicious tone for the event. The lamp lighting ceremony by the delegates symbolized the enlightenment and progression that the workshop aimed to foster.

Shivalingamma, also a fourth-semester BBA-TT student, extended a warm welcome to the esteemed guests, faculty, and students. Sneha V, another student from the BBA-TT program, introduced the resource persons to the audience, highlighting their expertise and achievements in the field of tourism and entrepreneurship.

Dr. Vanishree C T, Chairperson of the Department of Tourism and Travel, Sharnbasva University, felicitated Dr. Yedla Venkata Rao and SK Valmiki Hari Kishan, acknowledging their invaluable contributions to the field.

Keynote Addresses:

SK Valmiki Hari Kishan: In his address, Mr. Kishan shared his insights into introducing students to the tourism industry based on his rich experience. He emphasized the importance of understanding the gap between academic curriculum and industry requirements. Mr. Kishan also elucidated on the numerous entrepreneurial and startup opportunities available to students within the tourism sector.

Dr. Yedla Venkata Rao: The Resource person delved into the intricacies of entrepreneurship and startup ventures within the tourism industry. Drawing from his expertise, he highlighted the various challenges and opportunities present in the sector, offering valuable guidance to aspiring entrepreneurs.

Vote of Thanks: The workshop concluded with a heartfelt vote of thanks delivered by Neha, extending gratitude to all the participants, resource persons, organizers, and attendees for their invaluable contributions and active participation. She emphasized the significance of such workshops in nurturing entrepreneurial spirit and fostering innovation within the tourism industry.



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Conclusion: The workshop on "Entrepreneurship and Startup in Tourism Industry" proved to be an enriching experience, providing participants with valuable insights and perspectives from industry experts. It served as a platform for knowledge exchange, networking, and inspiration, empowering students to explore entrepreneurial ventures within the dynamic realm of tourism.



Dr. Yedla Venkata Rao, SK Valmiki Hari Kishan and Vanishree C T (L-R)



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GPS Map Camera

Lighting Lamp by the Resource Person SK Valmiki Hari Kishan and Dr. Yedla Venkata Rao



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Felicitation to Dr. Yedla Venkata Rao by Dr. Vanishree C T



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Felicitation to SK Valmiki Hari Kishan by Dr. Vanishree C T



Dr. SK Valmiki Hari Kishan delivering Lecture to the students.



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