

FACULTY OF BUSINESS STUDIES

Title of the Event	Seminar on "Financial Digital India- Issues & Challenges"
Date of Activity held	07-01-2023
Time of Activity	10:30 am
Type of Activity (Cultural/ Cocurricular/Curricular)	Co-Curricular
Resource Person	Dr. Basavaraj Shanmukhappa Benni
Professional details of Resource Person	Professor, Dept. of Economics, Bangalore University, Bangalore
Program/Course/ Class	All UG & PG
Number of Students attended	250
Number of Staff attended	30
Activity Incharge	Shailaja H M
Description of Activity: <p>Dr. Basavaraj Shanmukhappa Benni, who was keynote speaker in the seminar at the outset touched upon the importance of financial digitalization in India and its importance. He emphasized that an Digital financial services have significant potential to provide a range of affordable, convenient and secure banking services to poor people in developing countries. He said that there are three key components of any such digital financial services: a digital transactional platform, retail agents, and the use by customers and agents of a device, usually a mobile phone, to transact via the platform. It's a means by which unbanked population is increasingly gaining access to financial services through digital channels. Adopting digitization in financial services and including most of population in the net of banking will help in growth and development of country. With several digital financial instruments in the market, the consumer now has more choice than ever.</p>	
Activity Outcome: The outcomes of the webinar are: <ul style="list-style-type: none"> - Importance of digital financial services. - Types of digital financial services. 	Our university benefitted with: <ul style="list-style-type: none"> -Meaningful financial education for students -Increase in student awareness and employability -Network with industry professionals for exploring further opportunities -Financial Education for faculty too.



ಶರಣಬಸವ
Sharnbasva



ವಿಶ್ವವಿದ್ಯಾಲಯ
University



Kalaburagi - 585103, Karnataka - India

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Phone / Fax No. 08472-277852, 277853, 277854, 277855 www.sharnbasvauniversity.edu.in - email : Sharnbasvauniversity@gmail.com

UGC Status: Letter No. F.8-29/2017(CPP-4PU), Dated 20 Dec. 2017, Enlisted by the University Grants Commission, New Delhi, in the list of Private Universities in India.
A Private University enacted by Govt. of Karnataka as "Sharnbasva University Act, 2017" Karnataka Act No. 17 of 2013. Notification No. ED 144 URC 2016 dated 28/07/2017

Activity Photographs : Enclosed



Innuagation of the event hy the Regiatar, Dean and Chairpersons all the programmes of the Faculty of Business Studies



Felicitation to the resource person Dr. Basavaraj S Benni by the Registrar and Dean of the University



Students of all the programmes of Faculty of Business Studeis and Talk by the Resource Person

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Our MBA Studnets with Key Note Speaker

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University

Kalaburagi - 585 103

Sharnbasva University, Kalaburagi
In association with

ISTE Student Chapter
Organizes an Seminar on
"Financing Digital India - Issues & Challenges"

On 7th January 2023 @ 10.30 am

With the Benign Blessings of
Vidya Bhandari
Poojya Dr. Sharnbaswappa Appa
Mahadasoha Peethadhipati, Sharnbasveshiwar Samsthan
President, Sharnbasveshiwar Vidya Vardhak Sangha
Chancellor, Sharnbasva University
Trustee, Poojya Dr. Sharnbaswappa Appa Family Trust, Sharnbasveshiwar Samsthan

Matoshree Dr. Dakshayini S. Appa
Chairperson, Sharnbasveshiwar Vidhya Vardhak Sangha
Member, Board of Governor, Sharnbasva University
Trustee, Poojya Dr. Sharnbaswappa Appa Family Trust, Sharnbasveshiwar Samsthan

His Holiness
Poojya Chiranjeevi Doddappa S. Appa
9th Mahadasoha Peethadhipati, Sharnbasveshiwar Samsthan, Kalaburagi
Trustee, Poojya Dr. Sharnbaswappa Appa Family Trust, Sharnbasveshiwar Samsthan

PATRONS

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Vice Chancellor
Sharnbasva University

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Pro-Vice Chancellor
Sharnbasva University

Shri. Basavaraj S. Deshmukh
Secretary, Sharnbasveshiwar Vidya Vardhak Sangha
Member, BOG, Sharnbasva University

Shri. N. S. Devarkal
Pro-Vice Chancellor
Sharnbasva University

BY EXPERT SPEAKER
Dr. Basavaraj Shanmukhappa Benni
Professor, Dept. of Economics, Bangalore University, Bangalore

ORGANIZING COMMITTEE

Dr. Anilkumar Bidve
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Sharnbasva University

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Registrar (Evaluation)
Sharnbasva University

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Sharnbasva University

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Sharnbasva University

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Faculty of Business Studies

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Prof. Shashikanth K.
Chairman, Dept. of BBA & Logistic

Venue : GECW Main Building Seminar Hall, Sharnbasva University, Kalaburagi
All are Cordially Invited - University Authorities, Deans, Chairpersons, Staff's & Students

Invitation Card

Staff Incharge

Chairperson