

Prof. Dr. Sharnbasappa Appaji  
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President of Sharnbasva UniversityProf. Dr. Sharnbasappa Appaji  
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Sharnbasvaವಿಶ್ವವಿದ್ಯಾಲಯ  
University

Prof. Dr. Sharnbasappa Appaji

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## Faculty of Business Studies

### MBA (Exclusively for Women) And

### BMS Aviation Services & Air Cargo

Title of the Event	"International Talk on Career Avenues in Product Management"
Date of Activity held	16-08-2023
Time of Activity	11:30 am
Type of Activity (Cultural/ Cocurricular/Curricular)	Curricular
Resource Person	Mohsin Khazi
Professional details of Resource Person	Associate Technical Director, Calsoft Inc, California, USA
Program/Course/ Class	All UG & PG
Number of Students attended	100
Number of Staffs attended	20
Activity Incharge	Prof. Archana M Kinagi
Description of Activity	<p>An <b>International Talk on Career Avenues in Product Management</b> on 16-08-2023 by Prof Archana M Kinagi, Department of MBA (Exclusively for Women) &amp; BMS Aviation Services &amp; Air Cargo for all UG and PG students of faculty of Business Studies. The webinar was held through the GoTo Meeting App:  <a href="https://meet.goto.com/538267917">https://meet.goto.com/538267917</a></p> <p>The talk focused on the career as a product manager for the UG-PG students of faculty of business Studies, which is the most sort out job roles in India, with product managers enjoying high demand and high salaries. A product manager will play a crucial role in driving innovation, meeting customer needs, and shaping successful products in an evolving business landscape. The resource person described the clear role of product manager and the product management is expected to be a rewarding promising career choice in the future.</p>



Prof. Dr. Sharnbasappa Appaji  
Sharnbasva Vardhak Sangha  
President Sharnbasva Vardhak Sangha  
Dandur, Karnataka University



Prof. Rajeshwari B. Dattatraya S. Appa  
Chikpetpet  
Sharnbasveshwar Vidya Vardhak Sangha  
Member of BOD, Sharnbasva University



Prof. Dr. Channarayana Appa  
Maddurajikatte  
Sharnbasveshwar Vidya Vardhak Sangha  
Sharnbasveshwar Vardhak Sangha, Dandur

**ಶರಣಬಸವ**  
**Sharnbasva**



**ವಿಶ್ವವಿದ್ಯಾಲಯ**  
**University**



Prof. Rajeshwari B. Dattatraya S. Appa



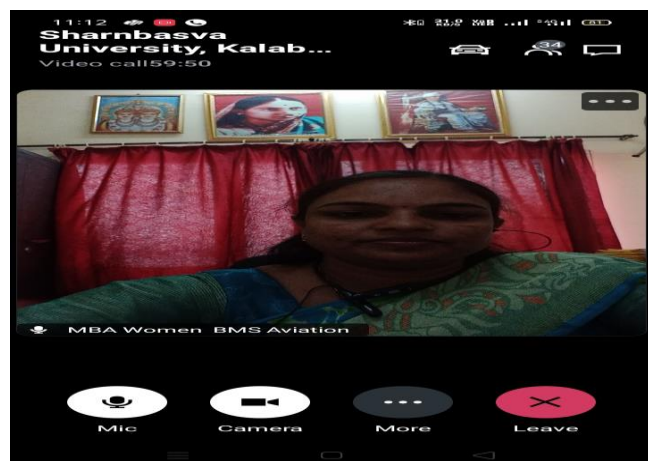
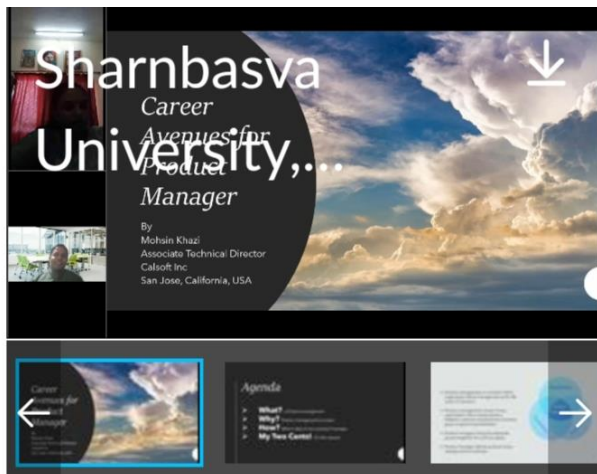
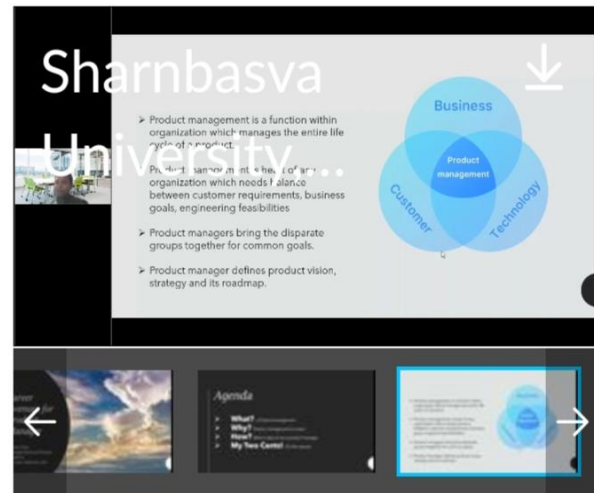
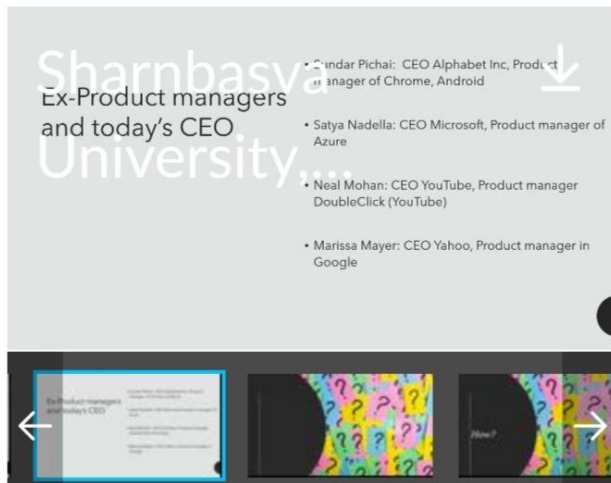
Prof. Dr. Channarayana Appa  
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## Activity Photographs : Enclosed



Staff Incharge

Chairperson

Prof. Archana M Kinagi

Prof. Archana M Kinagi