



Pooja Dr. Sharnbasappa Appa
President, Sharnbasva
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Pooja Channappa Doodappa Appa
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University



Pooja Mahesh Godutal Aravji
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FACULTY OF BUSINESS STUDIES DEPARTMENT OF MBA (EXCLUSIVELY FOR WOMEN)

Title of the Event	Marketing Warfare
Date of Activity held	30-04-2022
Time of Activity	10:00 pm – 6:00 pm
Type of Activity (Cultural/ Cocurricular/Curricular)	Cocurricular
Resource Person	Chandhu Patil
Professional details of Resource Person	Politician and Youth Leader
Program/Course/ Class	MBA (Exclusively for Women)
Number of Students attended	33
Number of Staff attended	08
Activity Incharge	Bhagyalaxmi Koti
Description of Activity	Students of MBA Ist semester organized the event of marketing warfare where they exposed to enhance their marketing skills by selling out their products/items in the respective teams stall.

Activity Photographs : Enclosed

Centenary Celebrated Sharnbasveshwar Vidya Vardhak Sangha's

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Approved By
Director, off Karnataka vide Notification No. ED 144 URC 2016 Dated 29-07-2017
UGC under Section 2F vide No. F-3-29/2017 (CPP-2PU), Dated 20-12-2017

Approved By
All India Council for Technical Education (AICTE), New Delhi
Council of Architecture (COA), New Delhi

Faculty of Business Studies

MBA Programme (Exclusively for Women)
Formerly: Godutal Engineering College for Women MBA (Exclusively for Women)

BBA Programme (Exclusively for Women)
Formerly: Muktambika College of BBA for Women, Kalaburagi

Organising

Marketing Warfare Cum Handicraft Exhibition
On 30th April 2k22, Saturday, 10 Am To 7 Pm

EXHIBITION FOR ONLY ONE DAY

Objectives:

- To enhance the Marketing skills of Students.
- Students will be able to learn Self employment & that helps to convert it to a big business.
- It helps Students to think innovatively & enhance creativity.
- Marketing Warfare helps to examines qualities like leadership, Motivation & intelligence etc..

The Available Products :

- Hand made Unique, intricate eye- catching crafts like:
- Traditional Sofa & Diwan set covers, Trays, Bedsheets, Chatai, Torans & wall-hangings etc. made by Irkal cloth.
- Varieties & designer wall-hangings, door hangings & Torans.
- Creative mud lamps.
- Dias made with kavadies, flowers, moties etc.
- Pot sets with creative designs.
- Sarees with creative paintings.
- Designer & Traditional Girls Dresses, Tops, Blouse & Lehngas.
- Flower pot sets & Designer Mirror.
- Study Table sets for children.
- Flower plants with decoration.
- Homely prepared Eatable items.
- Chat Bhandar & Food Stalls.
- Traditional Mobiles Pouches & Hand Purses.

The Products are
Purely handmade by our
MBA & BBA students.

Please join us for the
exhibition and motivate our
students to be an future
women entrepreneur



Pooja Dr. Sharnbasappa Appa
Bharatosa Jadhavappa
Sharnbasveshwar Vidya Vardhak Sangha
President, Sharnbasveshwar Vidya Vardhak Sangha
Chandur, Sharnbasveshwar University



Pooja Malathi D. Dabole
Sharnbasveshwar Vidya Vardhak Sangha
Chairperson



Pooja Chikanevi Doodappa Appa
Malabadi Sh. Pathakappa
Sharnbasveshwar Sangha, Kalaburgi

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Pooja Malathi Godhal Arvi



Pooja Doodappa Appa
Founder President
Sharnbasveshwar Vidya Vardhak Sangha

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Inauguration of the event by the Shri Chandu Patil, Politician and Youth Leader and Officer of the university



Inauguration of Stalls by the Guest and Vice Chancellor of the University



Students of various department of the university and across the city visiting the stalls

100+ Years of Glorious history inscribed in the
yeomen service to the field of education

Centenary Celebrated Sharnbasveshwar Vidya Vardhak Sangha's

Estd. 2017
ಸ್ಥಾಪನೆ : 2017



Pooja Dr. Sharnbasappa Appa
Honorary President
Sharnbasveshwar Vidya Vardhak Sangha
President, Sharnbasveshwar Vidya Vardhak Sangha
Chancellor, Sharnbasva University



Pooja Matoshri D. Dadasaheb S. Appa
Chairman
Sharnbasveshwar Vidya Vardhak Sangha
Member of BOS, Sharnbasva University



Pooja Chikanevi Dadasaheb Appa
Honorary Vice President
Sharnbasveshwar Sangha, Kalaburgi

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Pooja Matoshri Godutal Arvaji



Pooja Dadasaheb Appa
Founder President
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