



A Private University enacted by Govt. of Karnataka as "Sharnbasva University Act 2012"
Karnataka Act No. 17 of 2013. Notification No. ED 144 URC 2016 dated 29/07/2017

Approved by AICTE, UGC Under Section 2f, Recognized by Govt. of Karnataka.

Faculty of Business Studies

MBA (Exclusively for Women)

Sixth Foundation Day of University

Business Exhibition 27th July 2023

Title of the Event	Business Exhibition
Date of Activity held	27 July 2023
Time of Activity	10:30 am - 5:00 pm
Type of Activity (Cultural/ Cocurricular/Curricular)	Cocurricular Activity
Resource Person / Guest	(i) Dr.V.D.Mytri(ii)Dr.AnilkumarBidve(iii) Dr.Laxmi Patil Maka (iv) Dr.S.H.Honnalli(v) Chairpersons, Faculties & Students
Professional details of Resource Person / Guest	(i) Pro-Vice Chancellor, Sharnbasva University (ii) Registrar, Sharnbasva University (iii) Dean, Sharnbasva University (iv) Dean, Faculty of Business Studies
Number of Students attended	More than 1500 Students
Number of Staff attended	More than 90 Staff
Activity Organizing Department	Faculty of Business Studies – MBA Department (Exclusively for Women)
Organiser	Dr. Shobha Hangarki & Prof. Archana M Kinagi
Description of Activity (Min 500 words)	Innovations make our lives healthier, safer and more comfortable. Business exhibition depicts the new products that have been launched in the year 2023. Here, various products related to electronic, agriculture, Artificial intelligence etc., were being exhibited. This exhibition was to make the students aware about the reason why companies think of innovating new products, idea generation, new improvements undertaken in the existing products, features/ specifications added in the product, how new products are innovated, etc. This exhibition was to make the students practically understand how these new products, have been helpful to the agriculturist, students, organisations, blind people, doctors, engineers, etc.
Outcome of the Activity	This business exhibition created awareness about the new products that have been launched in 2023, and how these new innovations have helped the people to undertake their daily activities easily. This activity helped the students to understand about idea generation, research, and innovation of new product. Through this activity students have understood how ideas can be transformed into reality. This has also inspired many students to become entrepreneurs soon. This business exhibition has inspired many students to develop their creativity, planning, leadership, team player, idea generation, problem-solving understand the product development concept and shape their career as an entrepreneur in the near future.



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Activity Photographs (Geotagged only)



Staff Incharge

Chairperson

Dr.Shobha Hangarki

Archana Kinagi