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Pooja Dr. Sharnbasappa Appa
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Sharnbasava Samithi
President, Sharnbasava Vidya Vardhak Sangha
Chancellor, Sharnbasava University

Centenary Celebrated Sharnbasaveshwar Vidya Vardhak Sangha's

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Sharnbasava

Kalaburagi -585 103 Karnataka-India | Estd.: 2017



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University

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Pooja Daddappa Appa
Founder President
Sharnbasaveshwar Vidya Vardhak Sangha



Pooja Matheshi Godital Aavaji

Department of MBA (Exclusively for Women)

Title of the Event	“Integrative Management Faculty Development on AI, LinkedIn and Data Analytics”
Date of Activity held	21/06/2024 – 26/06 /2024
Type of Activity (Cultural/ Cocurricular/Curricular)	Curricular
Resource Person	<ol style="list-style-type: none"> 1. Mr. Akash Tonsalli and 2. Mrs. Shilpa Patil
Professional details of Resource Person	<ol style="list-style-type: none"> 1. A digital marketing expert ,CEO and founder of Digisnare Technologies 2. Data Analysis expert and Co-founder Digisnare Technologies
Number of Staff attended	15
Activity Organizing Department	Department of MBA(Women), Sharnbasva University, Kalaburagi
Description of Activity (Min 500 words)	<p>Faculty Development Program (FDP) on “Integrative Management Faculty Development on AI, LinkedIn and Data Analytics”, organized by Department of MBA (Women), Sharnbasava University, Kalaburagi in the seminar hall, GECW main building, Sharnbasava University in collaboration with Digisnare Technologies LLP, Kalaburagi, for five days i.e. 21st June to 26th June 2024. About 15 staff members, actively participated and gained useful information from all the sessions.</p> <p>FDP Day-1 : June 21/06/2024 (Friday)</p> <p>Topic: Introduction to Data Analytics and Power BI</p> <p>The faculty Development Program was inaugurated by Mr. Akash Tonsalli , CEO, Digisnare Technologies ,Kalaburagi, Mrs.Shilpa Patil and Dr. Lakshmi Patil, Dean, Sharnbasava University Kalaburagi , Dr. Archana M Kinagi ,Chairperson , Dept.of MBA (Women) at 2.00 pm.</p> <p>Day 1 Session was conducted by Mrs. Shilpa Patil,Data Analyst Expert, co-founder of Digisnare Technologies ,Kalaburagi, delivered a session on overview of Data Analytics .</p> <ul style="list-style-type: none"> - Importance of Data analytics in education - Use of Power BI, customizing Visuals for better insight and creating dashboard .

	<p>The participants interacted with resource person and clarified their doubts regarding real-life applications of Power BI and Data Analytics.</p> <p>Day 2: 22-06-2024 Saturday</p> <p>Session 1: Mrs. Shilpa Patil, Digisnare Technologies, Kalaburagi, delivered a session on overview of Tableau. In this session madam has given brief information about Tableau, its uses, comparison of BI and tableau as well as creating visualization by using this. The participants interacted with resource person and clarified their doubts regarding real-life applications of Power BI and Tableau. A hand on training also given regarding use of application in education.</p> <p>Day 3 : 23-06-2024 Sunday</p> <p>Session 1: Mr. Akash Tonasalli, Digisnare Technologies, Kalaburagi, delivered session on overview of AI in academics. Sir imparted knowledge about the AI, Its uses in academics, current trends in AI for education purpose, AI for administrative efficiency and emerging AI technologies in academics.</p> <p>The participant had great interaction with resource person and clarified their doubts. Participant also done some activities regarding the use of AI and its application.</p> <p>Day 4 : 25-06-2024 Tuesday</p> <p>Session 1: Mr. Akash Tonasalli, Digisnare Technologies, Kalaburagi, delivered session on overview of LinkedIn.</p> <p>Sir has provided great information on use of social media platform for professional development as well as academic development .sir has also helped the faculty members to enrich their profile for academic networking, using a LinkedIn for University branding and student growth.</p> <p>Participant has great interaction with resource person.</p> <p>Day 5 : 26-06-2024 Wednesday</p> <p>Session: Valedictory</p> <p>Five Day's FDP was concluded in the valedictory programme. A concluding session followed after the tea break in which participants shared their experiences. Most of them talked about their enriching experience at the FDP. Thereafter resource persons gave their concluding remarks and distributed the certificates to the participants.</p>
Outcome of the Activity	<p>Faculty Development Programs aim to enhance the teaching and professional skills of educators. The outcomes of such programs can be quite extensive. Some of the outcome of this program are as follow –</p> <ul style="list-style-type: none"> ➤ Improved teaching skills ➤ Enhanced knowledge on recent trends and its educational uses ➤ Increased confidence ➤ Better student outcomes ➤ Collaboration and Networking ➤ Professional growth

- Increased job satisfaction
- Institutional benefits in terms of having a more skilled and knowledgeable faculty, which can enhance its reputation and improved overall educational outcomes.

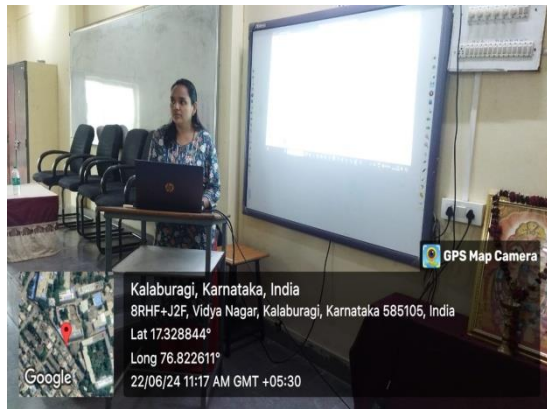
Activity Photographs (Geotagged only)



Inauguration of Five day's FDP



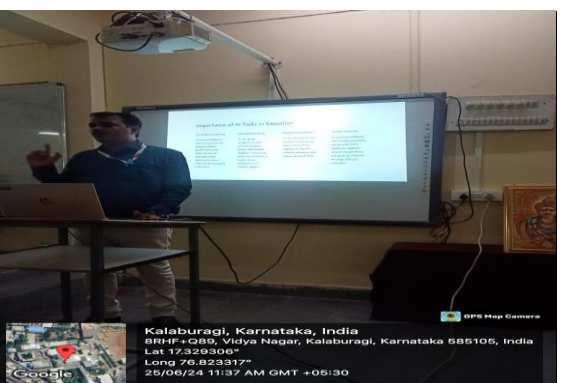
Day 1 session by Shilpa Patil – Data Analytics



Day-2 session by Shilpa Patil on Tableau



Day-3 Session by Mr. Akash Tonasalli on Importance of AI Tools in academics



Day -4 session by Akash Tonasalli on LinkedIn



Day -5 Valedictory and certificate distribution to participant

Staff Incharge

Chairperson