

ಶರಣಬಸವ ವಿಶ್ವವಿದ್ಯಾಲಯ, ಕಲಬುರಗಿ **Sharnbasva University, Kalaburagi**  
ವ್ಯವಹಾರ ಅಧ್ಯಯನ ನಿಕಾಯ Faculty of Business Studies  
**BBA (Exclusively for Women) Program**

**Gallery:**

**1. One Week National level Faculty Development Programme on “Recent Trends in Business & Management”**

**Date: from 29/08/2023 to 02/09/2023**



In this FDP Programme expert Speaker were given information about various Topics that are helpful for Staffs for acquiring new knowledge and skills the topics are Effective Teaching for Management Education, Recent trends in marketing, Data analysis, Fin-tech an innovation tech application in India, Marketing 4.0, Technical analysis, Financial data analysis using Bloomberg Software Recent trends in organization research these all topics are explained by different Eminent expert speakers like Dr Girish Y M sir, Dr Satish Uploankar, Dr Siddalingappa Talikoti sir, Dr Arvind R. Gajakosh Sir Dr. kumarchandra sir, Dr. Ganapati B. Sinnoor Sir, Dr. Ramkumar S. Sir from the FDP programme staff get knowledge about different teaching methods available to business school including lectures, case studies, business games, online lectures and also about strategies that brands put into practice to stay relevant in their industries..

## 2. One Week Student Special Lecture Series on “Capacity Building & Personality Grooming”

**Date: From 29/08/2023 to 02/09/2023**



This one week SDP Programme is organized for specially for Students for gaining new knowledge and skill in this students get to know about different topics like Indian banking System, career & Employability skills, Entrepreneurship & Competencies of stressful Entrepreneur, Team building & management, Future of jobs; Skills-First mindset, Overview of goods & service tax, Technical analysis using candle stick Charts, Team building and interpersonal Communication. These are topics are explained by different college and university professionals Dr. Vijayraj Sahu sir, Dr. Gireesh Y M sir, Syed Ashfaq Ahmed sir, Shivaleela S W madam, Dr. S. Kumar chandra sir ,Dr Panduranga V sir, Prof Hitesh Punjabi sir, Dr. Ganapati B Sinnor Sir and Dr. Ramkumar Sir .

3. **“One day seminar on “Business Ethics”**  
**(The Standard for Morally Right & Wrong Conduct in Business)**  
**Date: 09/02/2024**

The seminar was conducted by expert speaker Prof. S. B Patil Sir trainer in ESI, training centre Kalaburgi this seminar is organized for students to get the knowledge about business ethics Sir has share the knowledge among the students about business ethics it is a principles and values that guide the behaviour and decision making of business it involves considering the impact of business actions on various stakeholders and Sir explained the various aspects of business ethics like integrity, responsibility, respect, fairness, sustainability, compliance & governance.



4. **“One day seminar on “Political Environment”**  
**(Political Actions that Affect Business Operation)**  
**Date: 29/02/2024**

The seminar was Conducted by Expert Speaker Smt. Nagrathna L. Inde Professor Govt Girls PU college Kalaburgi. The seminar was organized for students for getting knowledge about political environment . Madam explained the topic very clearly how political environment effect for human as well business organization.





## 5. One day Workshop on “Enhancing Employability Skills”

**Date: 14/07/2024**

This one day workshop is organized for Students to develop and understand the skills needed for students to get easily employment opportunities enhancing employability skills is crucial to succeed in the modern job market the skills needed is develop transferable skills focus on building skills that are valuable across industries such as communication, Problem solving and teamwork and develop a soft skills focus on building strong interpersonal skills ,time management and leadership abilities. Employability skills are the essential skills, personal qualities and values that enable us to thrive in any situation. they are also called enterprise skills, Communication skills, or workplace skills. Employability skills include things like Motivation and initiatives, Leadership, Reliability, Team work, Patience, Adaptability, Emotional control and Resilience.



## 6. Students Achievements of BBA (Exclusively for Women) Dept





Our department 2 students are participated in 37<sup>th</sup> uni fest 2023-2024 held at JSS Science and technology university Mysore from 22/02/2024 to 26/02/2024 . They participated in various events like debate, drama, and dance competition.

7. **One day Seminar on “Technology awareness on AI for Marketing Revolutionizing the industry harnessing the power of AI for marketing Success”**  
**Date: 23/08/2024**



This One Day Seminar is Conducted by Miss.Pooja M.Motgi Lecturer GPT&Vivekanand Degree College Kalaburgi. This seminar is organized for Students to develop and understand the Artificial Intelligence (AI) has penetrated almost every aspect of our personal and professional lives. It has a presence in all industries, from e-commerce to healthcare, technology, finance, and manufacturing, making it one of the most preferred specializations of study. Learning AI, its functioning, benefits, and future possibilities can be essential to build a successful career in the specialized discipline.

8. **Outreach Programme:**

**Title of the Event:** Social Awareness Program like “Safety Measures, Health & Hygiene, Cleanliness, and Life Skills”.

**Date of Activity held:** 27/06/2024

**Place Visited:** Govt.Higher Primary School,Chakkrakatta,Sanjaygandhi Nagar,Kalaburagi.

**Program/Class/Course:** BBA II and IV SEM.

**Number of Students attended:** 13

**Number of Staff attended:**02

**Activity Incharge:** Dr.Shilpa Kandgul ,Chairperson ,Dept.of BBA(Exclusively for women)  
Sharnbasva Unviversity Kalaburgi

**Description of Activity:** These encompass essential practices and knowledge for personal wellbeing and successful daily living:

- 1. Safety:** Preventing accidents, emergency preparedness, and risk awareness.
- 2. Health & Hygiene:** Proper nutrition, exercise, personal hygiene, and disease prevention.
- 3. Cleanliness:** Maintaining clean living spaces, proper waste disposal, and sanitation.
- 4. Life Skills:** Time management, financial literacy, communication, problem-solving, and self-care. These areas help to Students protect themselves, maintain physical and mental health, create hygienic environments, and develop competencies for independent living.



## 9. One day Workshop on “Research Methodology”



**Date: 09/06/2023**



One Day Workshop on “Research Methodology” this workshop is Conducted by **Dr. GANAPATI B. SINNOOR** Assistant Professor of Management, Department of Business Studies, Central University of Karnataka, Kalaburagi

understand the project report process and application of research methods in project work . appropriate research topics and saparate learning goals from objectives, this workshop extremly beneficial to students .Research methodology is the specific procedures or techniques used to identify, select, process, and analyze information about a topic.the methodology section allows the reader to critically evaluate a study's overall validity and reliability.An interactive session, often taking a full day The process often combines elements of qualitative research, brainstorming and problem solving.

#### 10. **Industrial Visit:**



Date: 19-11-2023 to 21-11-2023

Duration: 3 Days

Participants: Smt. Shivaleela S. W. & Ms. Roopali K.

### Introduction:

Mapro, a renowned food processing company, welcomed us to their facility in Mahabaleshwar. The visit aimed to provide insights into the manufacturing process, quality control, and management practices.

### Observations:

- 1. Raw Material Sourcing:** Mapro sources strawberries and other fruits from local farmers, ensuring freshness and quality.
- 2. Manufacturing Process:** We observed the jam-making process, including cleaning, sorting, cooking, and packaging.
- 3. Quality Control:** Mapro conducts regular quality checks to ensure products meet AGMARK standards.
- 4. Hygiene and Sanitation:** The facility maintains high standards of cleanliness and sanitation.
- 5. Employee Training:** Employees undergo regular training to enhance skills and knowledge.

### Key Takeaways:



1. Importance of quality control in food processing.
2. Role of local sourcing in supporting farmers and ensuring freshness.
3. Effective hygiene and sanitation practices.
4. Employee training and development.

### **Conclusion:**

The industry visit to Mapro provided valuable insights into food processing, quality control, and management practices. We appreciate the hospitality and knowledge shared by the Mapro team.

### **11. Fresher's Day Celebration (2021-24 Batch)**



## 12. Teacher's Day celebration



## 13. Farewell Day Celebration for final Year Students (2020 Batch)





## Graduation Day













GPS Map Camera

Kalaburagi, Karnataka, India

Vidyanagar, Kalaburagi, Karnataka 585102, India

Lat 17.329092, Long 76.822716

05/14/2025 11:30 AM GMT+05:30

Note : Captured by GPS Map Camera