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UGC Status: Letter No. F.8-29/2017(CPP-I/PU), Dated 20 Dec. 2017. Enlisted by the University Grants Commission, New Delhi, in the list of Private Universities in India.
A Private University enacted by Govt. of Karnataka as "Sharnbasva University Act. 2012" Karnataka Act No. 17 of 2013. Notification No. ED 144 URC 2016 dated 29/07/2017

Date: 02/08/2023

FACULTY OF ENGINEERING & TECHNOLOGY (CO-EDUCATION) DEPARTMENT OF ELECTRONICS & COMMUNICATION ENGINEERING

REPORT ON

INVITED TALK BY: GURURAJ SURAMPALLI Director, EDUREQ SKILL DEVELOPMENT
LLP MoE's Innovation Ambassador IIC President, NAIN College Coordinator, Asst.
Prof. CSE Dept GNDEC Bidar

TOPIC: "INNOVATE, ELEVATE, AND PROTECT."

1. TITLE: INSIGHT INTO VISION: A TALK ON "INNOVATE, ELEVATE, AND PROTECT."
DATES: 2-8-2023

2. Preamble: Invited talk on "INNOVATE, ELEVATE, AND PROTECT." was conducted on 2-8-2023 by the Department of Electronics & Communication Engineering. The talk is to create the awareness among the undergraduate students about the innovation, product design and patenting.

3. Participant's information: The students of UG 4th semester and PG 2nd semester have attended. Total Participants are 100.

4. Description about the invited talk: In the inaugural function Dr. Shivkumar Jawaligi, Dean, Faculty of Engg. & Tech. inaugurated the session. Mrs. Shruti Patil, Asst. Prof. Dept. of ECE (Co-Education) introduced the speaker to the gathering. The guest speaker is felicitated by the Dr. Shivkumar Jawaligi, Dean, Faculty of Engg. & Tech. Sharnbasva University, Kalaburagi and other members on the dias.

The speaker started the session by highlighting the importance of innovation in the development of nation. The following are important highlights of the talk:

- **Innovation - The Heartbeat of Progress**
- Incremental Innovation
- Architectural Innovation.
- Radical Innovation.
- How to be innovate
- **Entrepreneurship : Nurturing the Seeds of Change**
- **Startup Ecosystem - Thriving in the Competitive Landscape**
- **Intellectual Property Rights (IPR) - Safeguarding Innovation**
- What is trademark, what is copy right, what is geographical indication(GI)
- Hoe to create different IPs in a single product.



Figure1- Felicitation to the Guest Speaker by Dr. Shivkumar Jawaligi, Dean Faculty of Engineering & Technology (Co-Ed)Sharnbasva University, Kalaburagi



Figure-2-Session conduction by Guest Speaker Prof. Gururaj Surampalli



Figure-3-Participants attending the session



Figure-4- Participants attending the session and Speaker Delivering the talk

Course outcome: This talk enables the students to apply the engineering knowledge for innovation and how to safeguard the innovation.

COURSE OUTCOME AND PROGRAMME OUTCOME MAPPING (1/2/3):

Note: 1-Low, 2-Medium, 3-High

CO/PO	PO.1	PO.2	PO.3	PO.4	PO.5	PO.6	PO.7	PO.8	PO.9	PO.10	PO.11	PO.12	PSO.1	PSO.2
CO	3	-	3	-	-	-	-	-	-	-	-	2	3	3

Impact of the invited talk: This talk enables the students to understand the health hazards due to internet addiction and provided the ways for the addicted students to come out of it.