

Faculty of Social Science Co-Education

DEPARTMENT OF STUDIES AND RESEARCH IN JOURNALISM AND MASS COMMUNICATION

Faculty Development Programs

Sl No	Subject	Pdf file Name (for providing link)
01	Language and Communication skills – (8th July 2023) Dr. N. S. Patil Prof of Department of Studies and Research in English Sharnbasva University, Kalaburagi, resources persons of the seminar. He highlighted the importance of Language and Communication Skills in the modern world. Speaking, listening, reading, and writing are the four elements of language and communication. A person may comprehend and use spoken language for appropriate and fruitful interpersonal contact with the help of these four language abilities. There are both active and passive skills, both spoken and written. Examine the following traits for each skill	 <p>GPS Map Camera</p> <p>Kalaburagi, Karnataka, India 8RHF+VRG, Vidya Nagar, Kalaburagi, Karnataka 585105, India Lat 17.329494° Long 76.824371° 08/07/23 02:43 PM GMT +05:30</p>
02	Media laws (9th July 2023) Sri T.V.Shivanandan, Dean, Faculty of Social Science Co Education Sharnbasva University, Kalaburagi, resources persons of the seminar. He highlighted the importance of Media Laws and Ethics in the modern world. Newspapers and magazines are print media. Internet, outdoor or out-of-home (OOH), and broadcast media (TV, radio). The majority of media in India is unregulated. The existing regulating agencies for the media, such as the News Broadcasting Standards Authority, a self-regulatory organization, and the Press Council of India, a statutory agency, provide standards that are more in the nature of guidelines. The core of the statement is found in Article 19, which states that "Everyone has the right to freedom of opinion and expression, including the freedom to hold opinions without interference and the freedom to seek, receive, and spread information and ideas through any media and without regard to boundaries." The right to write, publish, distribute, and broadcast information belongs to everyone, especially the press and media. The freedom of speech and expression guaranteed by Article 19(1)(a) of the Constitution of India, 1950, is where the press draws its right to freedom of expression. According to Article 21 of the Constitution, no one may be deprived of their life or personal freedom unless doing so in accordance with a legal	 <p>GPS Map Camera</p> <p>Kalaburagi, Karnataka, India 8RHG+R2J, Vidya Nagar, Kalaburagi, Karnataka 585105, India Lat 17.329397° Long 76.82491° 09/07/23 11:42 AM GMT +05:30</p>

	process.	
03	<p>Preparation Competitive Exams (11 July 2023)</p> <p>Dr. Kalyanarao G. Patil Department of Kannada Sharnbasva University, Kalaburagi, resources persons of the seminar. He highlighted Preparation Competitive Exams and its importance in the modern world.</p> <p>The shorter the lesson, the more informative. The time of rejuvenation is the best time. Keep distractions away. Reward for Revision. Have your previous year's questionnaire ready. Focus more on your weaknesses. Arrange study materials. Test your vocabulary.</p> <p>Nowadays, it is becoming more and more difficult to pass competitive exams. Candidates spend years trying to pass the exam, but only a few pass. Therefore, strategically designing your study methods is critical to your success on the exam. Therefore, today's blog will focus on strategic exam preparation. Understand your interests – Choose a topic and workspace according to your interests. Public services have many options to suit your interests. It will increase your motivation to prepare and increase your chances of success on the exam. Understand test patterns – Candidates should understand the exam syllabus and explain what types of questions will be asked on the exam.</p>	
04	<p>Writing skills in electronic and print media (12 July 2023)</p> <p>Sri. Sharanayya Hirematha Senior Reporter of Suvarna News Channel, resources persons of the seminar. He highlighted the importance of writing skills in electronic and print media in the modern world.</p> <p>Writing for the media can be challenging, especially for novices. Practising the following techniques will help you improve the quality of your work.</p> <p>Knowledge of AP Style- Most media sources utilize AP style--the style established and continually updated by the Associated Press--as the foundation for basic news and media writing. The AP style ensures consistency in writing across media outlets and publications. You should obtain the most recent edition of the AP stylebook and become acquainted with it because you will be required to write in this format for communications meant for media outlets. The stylebook is available both online and in print.</p> <p>In general, AP style has evolved to guarantee that media writing is factual, neutral, and understandable to the audience. Grammar and vocabulary understanding Grammar and punctuation skills- When it comes to grammar and punctuation, audiences hold media and strategic communication professionals to a high level. Here are some fundamental grammar and punctuation standards to help you understand how to write for the media: • Use simple phrases that follow the subject-verb-object structure (for example, Maria went to the press conference).</p>	

Importance of Pratyahara in Yoga (14th July 2023)

IQAC has taken initiative to organise special Lecture on **Importance of Pratyahara in Yoga**. Dr.Sharanabasappa. R.Dannure yoga teacher certified by Patanjali Yoga PeethaHaridwara was invited to deliver a special lecture on the topic **Importance of Pratyahara in Yoga**. It was organised jointly by the Department of Studies and Research in English, Department of Journalism and Mass Communication and Department of Studies and Research in Kannada on 14-7- 2023 at 2.00 PM.

He spoke on the topic Pratyahara. It means restraining of five sense organs deviating from right path. It is obvious that human senses are being tempted by the attractive elements in the worldly existence. The true seeker should check such temptation which is found in the external world. He stressed on Yogic postures and practice of Pranayama in our day today life. Its effect is extraordinary in human life and it is more so for the students. So he commended students to practice yoga everyday morning and evening.

He also gave some significant tips regarding food habits, eating protocols, drinking water at a right time of suitable quality and quantity. His words of wisdom created awareness and awaking among students. Overall it created an amazing impact on the audience who were present.



Opportunities of Placement in journalism (22 July 2025)

TV news and entertainment channels Film making is the process of creating a movie. Radio channels are different stations that broadcast programs and content over the airwaves for people to listen to on their radios. Newspapers and magazines are types of printed publications that contain articles, news stories, and other information. Newspapers are generally published daily or weekly, while magazines are usually published monthly. They cover a wide range of topics such as current events, entertainment, fashion, and sports. They are a popular source of information and entertainment for many people.

Television production companies-Public relation companies are businesses that help organizations manage their image and relationships with the public.

