Faculty Profile Format



1. Basic Information

- **Name:** Dr. Shobha Hangarki
- **Designation:** Professor
- **Department:**MBA
- **Email:**shobhaabh@gmail.com

2. Academic Qualifications

- **Ph.D. (if applicable):** Gulbarga University, 2015.
- **Postgraduate (PG) – MBA:**Gulbarga University, 2002.

  PGIRPM: Bharatiya Vidya Bhavan, Mumbai, 2000.
- **Undergraduate (UG) – BA:**Gulbarga University, 1999.

3. Work Experience

- **Total Academic Experience:**18 years
- **Industry Experience:**Nil

4. Research Interests

- Human Resource Management
- Marketing Management
- Banking

5. Publications, Patents & Research Contributions

- **Citation Metrics:**
  - h-index: 02
  - i10-index: 0
  - Total Citations: 08
- **Papers Published:**
  - **Conference Publications:**
    - National: 24
    - International: 17
  - **Journal Publications:**
    - Scopus/Web of Science Indexed: 0
    - UGC Care Listed: 05
    - Other: 13
- **Books/Book Chapters Published:Books -** 09

- **Patents (if any):**01

  (i) E-Recruitment Strategies perspective of Generation Z Job Seekers – No: 202441045191, on 9th June 2024.

- **Grants Received:***Nil*
- **Ph.D. Guidance:**
  - Ongoing: 06
  - Completed: 0

6. Teaching & Courses *(Mention subjects taught)*

- Business Communication
- Entrepreneurship Development
- Micro & Small Business Management
- Management of Training & Development
- Human Resource Management
- Marketing Management
- Management and Organisational Behaviour
- Counselling Skills for Managers
- Recruitment & Selection
- Sales Management
- Retail Management

7. Reviewer

1. Reviewer of Journal – Asian Journal of Education & Social Studies – 05.06.2024
2. Peer Reviewer of book – B.P. International – 27.04.2024

8. Professional Memberships & Collaborations *(If applicable)*

- **Member:**(i) Star International Foundation for Research & Education (SIFRE)

  (ii) Kannada Sahitya Parishath

9. Additional Information *(If applicable – Links to profiles, IDs, etc.)*

- **Google Scholar:**scholar.google.com/citations?hl=en&user=sETzs0EAAAAJ